



World Gay Rodeo Finals – 2022 Advertising Contract

PO BOX 460504

Aurora, CO 80046-0504

Marcus Hood- Rodeo Director

Marcus.Hood595@gmail.com

October 28-30, 2022

Canadian County Event & Expo Center

El Reno, Oklahoma

ADVERTISING INFORMATION

Company Name: _____

Date: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____

Zip Code: _____

Day Phone: _____ Evening Phone: _____

Email: _____

COLOR ADVERTISING RATES

PRICING IS BASED ON THE RECEIPT

OF COPY THAT MEETS THE

Full Page – Full Bleed	5.5" X 8.5"	\$75.00	SPECIFICATIONS
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LISTED ON THE BACK OF THIS PAGE. ADS NOT	Half Page - Horizontal	5.5" X 4.25"	\$50.00
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MEETING THE REQUIRED SPECIFICATIONS WILL INCURE ART

Half Page – Vertical	2.75" X 8.5"	\$50.00	CHARGES OF \$75.00 PER
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HOUR.

Quarter Page	2.75" X 4.25"	\$25.00	Full Bleed – Full Color - Please
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leave 1/8" Bleed Space

Personal	Business Card	\$15.00
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Advertisement Size: _____ Full _____ Half * Horiz. _____ Half * Vert. _____ Quarter _____

Amt. Due \$ _____

Digital Artwork to Be Provided? ____ Yes ____ No - Please create my ad from provided materials, at a cost of \$75.00 per hour.

This is a legal, binding, NON-REFUNDABLE contract. IGRA, Inc. is not responsible for ad content, or lost or damaged artwork. If it is determined that your ad submission does not meet the specifications listed on the back of this sheet, you will be contacted and apprised of any additional charges. The advertiser certifies that all photos and ad copy lawfully belongs to him/her and that proper clearances have been obtained for copyrighted images.

Further, the advertiser is responsible for claims and facts contained within his/her ad.

IGRA reserves the right to refuse advertisements of an offensive or obscene nature.

Advertiser Name/Signature: (print) _____

(sign) _____

Date: _____

Check/Money Order #: _____

Credit Card Number _____ Exp. Date: _____

Name as it appears on the credit card _____

Billing address zip code of the credit card _____

IGRA Salesperson: (print) _____ (sign)

_____ CVV CODE _____

Advertising Deadline - All signed contracts, checks and final ads MUST be received by March 30, 2020

Please make checks/money orders payable to:

International Gay Rodeo Association.

PO BOX 460504

Aurora, CO 80046-0504

Credit Cards Accepted – Visa, MasterCard, Discover, American Express

Your support is greatly appreciated by IGRA and WGRF. Thank you!

IGRA is a 501(c) 3, tax-deductible, charitable organization. Contributions are tax-deductible to the full extent allowed by the I.R.S.



**WORLD GAY
RODEO FINALS®**

RODEO PROGRAM MEDIA RATE SHEET

World Gay Rodeo Finals, October 28-30, 2022

Canadian County Expo & Event Center - El Reno, OK

DEADLINES

Deadline for space reservations, ad materials and payment is October 14, 2022 at 5:00 pm CST to be included in this publication. Please notify us at (marcus.hood595@gmail.com) when you send money or electronic files.

PAYMENT

Payment must be received by October 14, 2022 to be included in this publication. Please send checks to:

**International Gay Rodeo Association
P.O. Box 460504
Aurora, CO 80046-0504**

MECHANICAL REQUIREMENTS

Electronic files must be submitted in one of the following forms:

High Quality (300 dpi) JPEG or PDF (with graphics and fonts embedded). **Full bleed needs to**

include a 1/8" bleed around the advertisement.

MECHANICAL SEPCS - FULL BLEED

Book trim size is: 5.5" x 8.5"

Full Page 5.5" x 8.5" , Half Page 5.5" x 4.25"(H) and 2.75" x 8.5" (H), Quarter Page 2.75" x 4.25", & Personal 2.75" x 2"

IGRA is not responsible for ad content, lost or damaged artwork. If it is determined that your art does not meet the specifications listed you will be contacted and apprised of any changes. The advertiser certifies that all photos and copy lawfully belongs to him/her and that clearances have been obtained for copyrighted images. Further, the advertiser is responsible for claims and facts contained within his/her ad. IGRA reserves the right to refuse advertisements of an offensive or obscene nature.

Advertiser Name/Signature

(print) _____

(sign) _____

Date: _____

Check/Money Order #: _____

Credit Card Number _____

Exp. Date: _____ CSV _____

Name as it appears on card: _____

Billing address and Zip code _____

Full Page (H or V)	Quarter Page (Horizontal)
<u>\$75.00</u>	<u>\$25.00</u>

Half Page Vertical	\$50.00	Half Page (Horizontal)
		<u>\$50.00</u>

(Personal)
<u>\$15.00</u>



FULL COLOR ADS